



Are you a future-fit CEO?



FITBOARD



WHY

Having just completed a significant funding round for his scale-up, a founding CEO was keen to ensure that he would **get the best out of the valuable experience** his brand-new board members brought to the table.

An avid learner, he could see that FitBoard might produce a targeted way to **align his board member's expectations**.

This is the case study of how he used FitBoard to **accelerate and optimize the onboarding of a new set of investor representatives** and set them up for a successful, high performing start.

How do you build a board well, when everyone is new to the job?

**Pioneering
new generation
board governance**





WHO

Meet our FitBoard pioneer, Christophe Haldi, the founding CEO of eeproperty.

This growth stage company transforms building infrastructure into on-demand services for tenants. By developing solutions to automate the management of shared spaces and the services within them, through a single online platform.

As the **linchpin for all relationships with the newly appointed board members**, Christophe decided to move in and ensure that the arrival of his new board would set the company up for success.



How come it was the CEO driving this process?





Together, Christophe and the appointed Chair convened a preliminary meeting for all members, ahead of their first, formal meeting in the new legal set up.

At this point, Christophe introduced FitBoard, and after agreeing to go on the journey, board members completed the app's baseline function.

This **mini-board review established the metric for their starting point** across key dimensions of board performance. As a result, the derived a few clear focus areas for discussion, where there were still gaps in mutual understanding.

FitBoard's discovery report function **provided a focussed set of points that led to clear alignment** following a targeted clarification on how the board would work together.



HOW

Following their first board meeting, eeproperty's directors completed FitBoard's pulse check feature.

This provided them with a quick sense of how this first shared experienced was perceived and assessed by everyone in terms of the quality of their work and contribution.

The FitBoard pulse check overview, again, allowed for a confident start to the boards new journey, in the knowledge of a few key areas to bear in mind, as the board develops a productive modus operandi.

Two short interaction points in, and the board effectively completed its onboarding.



WHAT NEXT?

Whilst the CEO was in the best position to ensure that the board went off to a great start, this is not how the story continues.

Who drives board performance now?

Of course, ideally, it is a partnership between the Chair and the CEO, working closely on shaping the agenda, preparations and interactions of the board.

eeproperty's board have a clear set of focus points to ensure their board quality stay high, which they monitor regularly to address and stay on course.

